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The ripple effect of gambling won't always be central to the premises but further away. ASB and crime, including drug related incidents - contrary to what this study suggests - are associated with gambling locations, especially in deprived areas- Willesden Green is the 9th most deprived area according to the deprivation index in 2019. ASB and drug dealing are already SNT ward priorities for Willesden Green. There's already at least 2 other betting shops within a mile in each direction - ladbrokes and at least 3 pubs/bars within a mile. We have a constant begging presence at sainsburys and roughsleeping in other local sites. The proposed establishment is close to the convent of Jesus and Mary infant school and Willesden library is another establishment used by young/vulnerable people - both are within a mile and would become exposed to ASB/crime, etc associated with another gaming centre in the area. The area will be degraded rather than boosted by any perceived revenue from this gaming centre.